



***For Immediate Release***

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## **Lilly Pulitzer Shop & Share to Benefit Charity for Change**

Naples, FL – 1/18/17 – Join Charity for Change, a nonprofit organization dedicated to teaching character, charity and community involvement through academic and charitable activities, for a Lilly Pulitzer Shop & Share from 10 a.m. to 4 p.m. on Friday, February 10, 2017, at Waterside Shops, 5415 Tamiami Trail North in Naples

Fashionistas will enjoy shopping their favorite Lilly Pulitzer styles knowing that a 10% of each customer's purchase will benefit the nonprofit Charity for Change, including the organization's acclaimed Giver Program.

The 29-week curriculum combines academics, charitable giving and character development to help students develop skill sets needed for success in the classroom, future careers and life. The in-school, afterschool and summer programs use innovative and multi-faceted approaches to build a foundation for volunteerism, community involvement, social and personal responsibility.

By engaging students, teachers, families and community partners, more than 20,000 students have raised \$115,000 for the 72 partner nonprofit organizations since 2008.

For more information on Charity for Change, as well as sponsorship and partnering opportunities, please call 239.592.6787, or visit [www.charityforchange.org](http://www.charityforchange.org)

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**Charity for Change** is a 501(c)(3) nonprofit organization dedicated to enhancing student academic and personal achievement, character development and community engagement by teaching empathy, compassion and the giving spirit. In-school, afterschool and summer programs bring character education to life for students using innovative and multi-faceted approaches that involve students, teachers, families and community partners to build a foundation for volunteerism, community involvement, social and personal responsibility. Since 2008, more than 20,000 students have raised \$115,000 for the 72 partner nonprofit organizations. To learn more, please call 239.592.6787, or visit [www.charityforchange.org](http://www.charityforchange.org).