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FOR IMMEDIATE RELEASE

Naples Talbots store to host nonprofit give-back event on March 23

NAPLES, Fla. – March 15, 2017 The Talbots clothing store located at Waterside Shops in Naples will give 10% of all proceeds on Thursday, March 23 to Naples-based nonprofit, Charity for Change. The giveback event will take place at both Talbots and Talbots Petite from 10 a.m. until 7 p.m. and Charity for Change President, Karen Conley, will be on-site from noon until 3 p.m.

All proceeds raised from the event will benefit the Charity for Change Giver Program. The program teaches school-age children the values of character education, charity and community involvement through academic and charitable activities. Currently, over 3,500 children are participating in the Giver Program in Collier County.

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About Charity for Change

Charity for Change is a non-profit organization based in Naples, Fla. and dedicated to teaching character, charity and community involvement through academic and charitable activities. The organization's Giver Program is a 29-week curriculum that serves 3,500 Collier County children with its weekly curriculum and 6,500 students nation-wide.

More than 40,000 students have participated since the program's inception in 2008. Students in the program have raised and donated over \$118,000 to more than 100 charities across five Florida counties and four states.